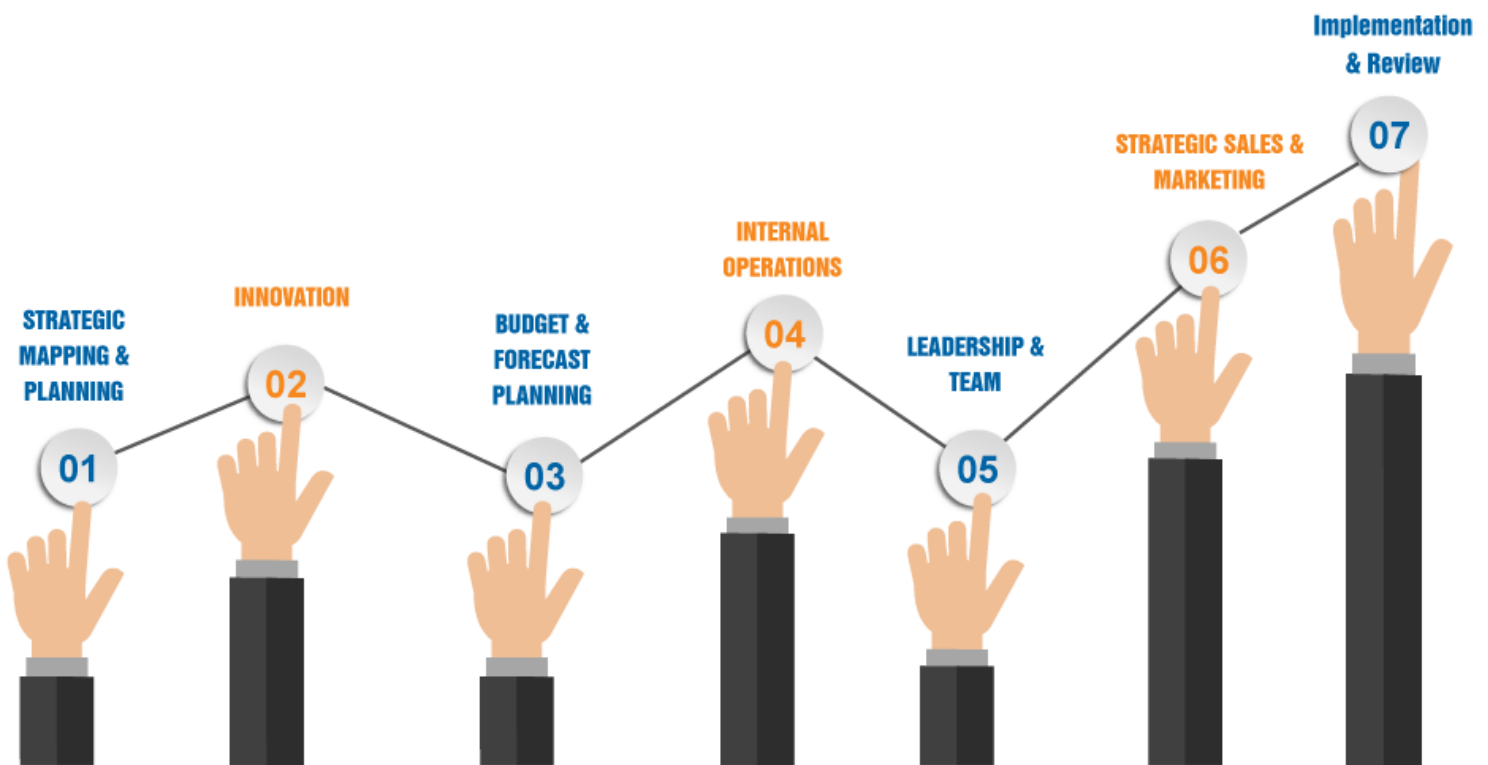




7 Stage Ecosystem

for Building Your Thriving Business



SCORECARD FOR BUILDING YOUR THRIVING BUSINESS

Stage 1: Strategic Mapping & Planning

Capture and document your business's goals and through strategy mapping - focus, direction and change management you'll better manage performance and results.

1 2 3 4 5 6 7 8 9 10

Confused

Clarity

Stage 2: Innovation

Build a culture of innovation to ensure your business remains relevant. Your business's value is tied to your ability to innovate, improve and progress.

1 2 3 4 5 6 7 8 9 10

Lack of Focus

Focus

Stage 3: Budget & Forecast Planning

Clearly documents financial goals, margins and profit.

1 2 3 4 5 6 7 8 9 10

Lack of Action

Action

Stage 4: Internal Operations

Clearly documented business processes that have a big impact on customer satisfaction—elements include cycle time, quality, employee skills, technology and productivity.

1 2 3 4 5 6 7 8 9 10

Ineffective

Effective

Stage 5: Leadership & Team

Having the right people with the right knowledge, skills and abilities in the right jobs to meet your business's present and future goals.

1 2 3 4 5 6 7 8 9 10

Disengaged Team

Engaged Team

Stage 6: Strategic Sales & Marketing

Having an effective marketing and sales strategy to improve your performance, efficiently reach your target market, reduce your cost of sale and ensure your business is thriving.

1 2 3 4 5 6 7 8 9 10

Lack of Direction

Strong Direction

Stage 7: Implementation & Review

Implementation and action are the key to achieving your goals and delivering results. Effective monitoring, review and evaluation provide information on emerging issues, improves performance and ensures accountability.

1 2 3 4 5 6 7 8 9 10

Lack of Accountability

Accountability

UNDERSTANDING YOUR SCORE

**** Add up your scores for each stage**

| | |
|-----------------|--|
| 90 + | <ul style="list-style-type: none">•High Strength•Congratulations you are building your thriving busienss |
| 70-90 | <ul style="list-style-type: none">•Average to High Strength•Good job. More focus will lead to improvements |
| 55-70 | <ul style="list-style-type: none">•Average Strength•There is opportunity for improvement with your business |
| 40 - 55 | <ul style="list-style-type: none">•Low to Average Strength•It might be time to review your business |
| Below 40 | <ul style="list-style-type: none">•Low Strength•Time to rebuild your business |

“IF YOU FAIL TO PLAN YOU PLAN TO FAIL” – BENJAMIN FRANKLIN

Next Step

Book a free 30-minute introductory session with the CEO HQ team.

[BOOK NOW](#)



